## INVOICE



WDAF 3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567

Billing:

Billing Address:

Ruth Burke & Associates Attention: Accounts Payable 4050 Pennsylvania Ave. Suite 103 Kansas City, MO 64111

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 576697-1  | 10/28/12     | October 2012  | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office   | Sales Region |
|---------|-------------------|----------------|--------------|
| WDAF    | Local WDAF House  | Kansas City WD | Local        |

Advertiser Product Estimate Number

Montee/D/Mo/Lt. Governor Missouri Lieutenant Gove Montee for Missouri

| Flight Dates        | Order #         | Alt Order#   |
|---------------------|-----------------|--------------|
| 10/08/12 - 11/04/12 | 576697          |              |
| Billing Calendar    | Billing Type    |              |
| Broadcast           | Cash            |              |
| Special Handling    |                 |              |
| IDB#                | Advertiser Code | Product Code |
| Agency Ref          | Advertiser Ref  |              |

| Line | Start Date         | End Date               | Descriptio           | n                                | Start/End Time  | MTWTFSS                          | Length | Spots/<br>Week                | Rate     | Туре |                         |                   |
|------|--------------------|------------------------|----------------------|----------------------------------|-----------------|----------------------------------|--------|-------------------------------|----------|------|-------------------------|-------------------|
| 1    | 10/08/12           | 10/10/12               | M-W 6-7a             |                                  | M-W 6-7a        | 111                              | :30    | 3                             | \$600.00 | NM   |                         |                   |
| }    | Weeks:             | Start Date<br>10/08/12 | End Date<br>10/14/12 | MTWTFSS<br>111                   | Spots/Week<br>3 | <u>Rate</u><br>\$600.00          |        |                               |          |      |                         |                   |
|      | Spots: # Ch<br>1 4 |                        |                      | Time Description   52 AM M-W 6-7 | ******          | Start/End Time<br>M-W 6-7a       |        | <u>h Ad-ID</u><br>() SUSANMON | ITEE002  |      | <u>Rate</u><br>\$600.00 | Type<br>NM        |
|      | 2 4<br>3 4         |                        |                      | 57 AM M-W 6-7:                   | •               | M-W 6-7a<br>M-W 6-7a             |        | O SUSANMON                    |          |      | \$600.00<br>\$600.00    | NM                |
| 2    | 10/17/12           | 10/19/12               | W-F 6-7a             |                                  | W-F 6-7a        | 111                              | :30    | 3                             | \$600.00 | NM   | φοσο.σο                 | 1410)             |
|      |                    | Start Date<br>10/15/12 | End Date<br>10/21/12 | MTWTFSS<br>111                   | Spots/Week<br>3 | <u>Rate</u><br>\$600.00          |        |                               |          |      |                         |                   |
|      | Spots: # Ch<br>1 4 |                        |                      | Time Descriptions 38 AM W-F 6-7a |                 | Start/End Time<br>W-F 6-7a       |        | <u>h Ad-ID</u><br>0 susanmon  | ITEE006  |      | Rate \$600.00           | <u>Type</u><br>NM |
|      | 2 4<br>3 4         |                        |                      | 56 AMW-F 6-7a<br>58 AMW-F 6-7a   |                 | W-F 6-7a<br>W-F 6-7a             |        | O SUSANMON                    |          |      | \$600.00<br>\$600.00    | NM<br>NM          |
| 3    | 10/23/12           | 10/25/12               | Tue, Thur            | 6-7a                             | Tue, Thur 6-7a  | -1-1                             | :30    | 2                             | \$600.00 | NM   |                         |                   |
|      |                    | Start Date<br>10/22/12 | End Date<br>10/28/12 | MTWTFSS<br>-1-1                  | Spots/Week<br>2 | <u>Rate</u><br>\$600,00          |        |                               |          |      |                         |                   |
|      | Spots: # Ch<br>2 4 | Day Air                | Date Air             | Time Description  5 AM Tue, Thu  | <u>-</u>        | Start/End Time<br>Tue, Thur 6-7a |        | <u>h Ad-ID</u><br>O SUSANMON  | TEE006   |      | <u>Rate</u><br>\$600.00 | Type<br>NM        |
|      | 3 4                | Th 10/                 |                      | 3 AM Tue, Thu                    |                 | Tue, Thur 6-7a                   | :3     | O SUSANMON                    | TEE006   |      | \$600.00                | NM                |

Rate Type

\$600.00 NM

## INVOICE



Send Payment To: WDAF 3600 Solutions Center Chicago, IL. 60677-3006

Spots: # Ch Day Air Date Air Time Description

5:25 PM M-F 5-6p

M 10/22/12

3 4

| Inv | oice#  | Invoice Date | Invoice Month | Invoice Period      |
|-----|--------|--------------|---------------|---------------------|
| 576 | 8697-1 | 10/28/12     | October 2012  | 10/01/12 - 10/28/12 |

| Advertiser               | Product                   | Estimate Number     |
|--------------------------|---------------------------|---------------------|
| Montee/D/Mo/Lt. Governor | Missouri Lieutenant Gover | Montee for Missouri |

| 1.3  | D1-4 D-4-          | End Data               | Danasiation |                             | O(antiform of The co |                               | 115    | Spots/                       | <b>m</b> |      |                                |
|------|--------------------|------------------------|-------------|-----------------------------|----------------------|-------------------------------|--------|------------------------------|----------|------|--------------------------------|
| Line | Start Date         | End Date               | Description |                             | Start/End Time       | MTWTFSS                       | Length | Week                         | Rate     | Туре |                                |
| 6    | 10/08/12           | 10/18/12               | M-Thur 7-9  | <b>a</b>                    | M-Thur 7-9a          | 1111                          | :30    | 4                            | \$525.00 | NM   |                                |
|      | Weeks:             | Start Date<br>10/08/12 |             | MTWTFSS<br>1111             | Spots/Week<br>4      | <u>Rate</u><br>\$525.00       |        |                              |          |      |                                |
|      | Spots: # Ch<br>1 4 |                        |             | ime Descripti<br>AMM-Thur 7 |                      | Start/End Time<br>M-Thur 7-9a |        | h <u>Ad-ID</u><br>O SUSANMON | ITEE002  |      | <u>Rate Typ</u><br>\$525.00 NN |
| ĺ    | 2 4                | Tu 10.                 | /09/12 7:09 | AM M-Thur 7                 | '-9a                 | M-Thur 7-9a                   | :3     | O SUSANMON                   | TEE003   |      | \$525.00 N                     |
| ı    | 3 4                | W 10.                  | /10/12 8:00 | AM M-Thur 7                 | -9a                  | M-Thur 7-9a                   | :3     | O SUSANMON                   | TEE003   |      | \$525.00 NN                    |
|      | 4 4                | Th 10.                 | /11/12 8:56 | AM M-Thur 7                 | -9a                  | M-Thur 7-9a                   | :3     | O SUSANMON                   | TEE003   |      | \$525.00 NN                    |
|      | Weeks:             | Start Date<br>10/15/12 |             | MTWTFSS<br>1111             | Spots/Week<br>4      | <u>Rate</u><br>\$525.00       |        |                              |          |      | ,                              |
|      | Spots: # Ch        | Day Air                | Date Air T  | <u>ime Descripti</u>        | <u>on</u>            | Start/End Time                | Lengt  | h Ad-ID                      |          |      | Rate Typ                       |
|      | 5 4                | M 10                   | /15/12 7:25 | AM M-Thur 7                 | -9a                  | M-Thur 7-9a                   | :3     | O SUSANMON                   | TEE003   |      | \$525.00 NN                    |
|      | 6 4                | Tu 10.                 | /16/12 8:24 | AM M-Thur 7                 | ′-9a                 | M-Thur 7-9a                   | :3     | () SUSANMON                  | TEE003   |      | \$525.00 NN                    |
|      | 7 4                | W 10.                  | /17/12 7:16 | i AM M-Thur 7               | '-9a                 | M-Thur 7-9a                   | :3     | O SUSANMON                   | TEE006   |      | \$525.00 NN                    |
|      | 8 4                | Th 10.                 | /18/12 8:25 | AM M-Thur 7                 | -9a                  | M-Thur 7-9a                   | :3     | O SUSANMON                   | TEE006   |      | \$525.00 NN                    |
| 7    | 10/23/12           | 11/01/12               | Tue-F 7-9a  |                             | Tue-F 7-9a           | -1111                         | :30    | 4                            | \$525.00 | NM   |                                |
|      | Weeks:             | Start Date<br>10/22/12 |             | MTWTFSS<br>-1111            | Spots/Week<br>4      | <u>Rate</u><br>\$525.00       |        |                              |          |      |                                |
|      | Spots: # Ch        | <u>Day Air</u>         | Date Air T  | ime Descripti               | <u>on</u>            | Start/End Time                | Lengt  | h <u>Ad-ID</u>               |          |      | Rate Type                      |
|      | 1 4                | Tu 10                  | /23/12 8:53 | AM Tue-F 7-9                | 9a                   | Tue-F 7-9a                    | :3     | O SUSANMON                   | TEE006   |      | \$525.00 NN                    |
|      | 2 4                | W 10                   | /24/12 8:45 | AM Tue-F 7-9                | 9a                   | Tue-F 7-9a                    | :3     | O SUSANMON                   | TEE006   |      | \$525.00 NA                    |
|      | 3 4                | Th 10                  | /25/12 8:00 | AM Tue-F 7-9                | 9a                   | Tue-F 7-9a                    | :3     | () SUSANMON                  | TEE006   |      | \$525.00 NN                    |
|      | 4 4                | F 10,                  | /26/12 7:09 | AM Tue-F 7-9                | 9a                   | Tue-F 7-9a                    | :3     | O SUSANMON                   | TEE006   |      | \$525.00 NN                    |
| 9    | 10/08/12           | 11/02/12               | M-F 5-6p    |                             | M-F 5-6p             | MTWTF                         | :30    | 1                            | \$600.00 | NM   |                                |
|      | Weeks:             | Start Date<br>10/08/12 |             | MTWTFSS<br>MTWTF            | Spots/Week<br>1      | <u>Rate</u><br>\$600.00       |        |                              |          |      |                                |
|      | Spots: # Ch        | Day Air                | Date Air T  | ime Descripti               | <u>on</u>            | Start/End Time                | Lengt  | h Ad-ID                      |          |      | Rate Type                      |
|      | 1 4                | M 10                   | /08/12 5:30 | PM M-F 5-6p                 | İ                    | M-F 5-6p                      | :3     | O SUSANMON                   | TEE002   |      | \$600.00 NN                    |
|      | Weeks:             | Start Date<br>10/15/12 |             | MTWTFSS<br>MT-TF            | Spots/Week<br>1      | <u>Rate</u><br>\$600.00       |        |                              |          |      |                                |
|      | Spots: # Ch        | <u>Day Air</u>         | Date Air T  | ime Descripti               | <u>on</u>            | Start/End Time                | Lengt  | <u>h Ad-ID</u>               |          |      | Rate Type                      |
|      | 2 4                | M 10                   |             | PM M-F 5-6p                 |                      | M-F 5-6p                      | :3     | O SUSANMON                   | TEE003   |      | \$600.00 NA                    |
|      | Weeks:             | Start Date<br>10/22/12 |             | MTWTFSS<br>MTWTF            | Spots/Week<br>1      | <u>Rate</u><br>\$600.00       |        |                              |          |      |                                |

Start/End Time

M-F 5-6p

Length Ad-ID

:30 SUSANMONTEE006

## INVOICE



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 576697-1  | 10/28/12     | October 2012  | 10/01/12 - 10/28/12 |

| Advertiser               | Product                   | Estimate Number     |
|--------------------------|---------------------------|---------------------|
| Montee/D/Mo/Lt. Governor | Missouri Lieutenant Gover | Montee for Missouri |

Spots/

|     |                    |                        |                                  |                        |                           |              | Spots/                |            |      |               |
|-----|--------------------|------------------------|----------------------------------|------------------------|---------------------------|--------------|-----------------------|------------|------|---------------|
| ine | Start Date         | End Date               | Description                      | Start/End Time         | MTWTFSS                   | Length       | Week                  | Rate       | Type |               |
| 11  | 10/08/12           | 11/02/12               | M-F 10-1030p                     | M-F 10-1030p           | MTWTF                     | :30          | 3                     | \$1,200.00 | NM   |               |
| 1   | Weeks:             | Start Date<br>10/08/12 | End Date MTWTFSS                 | Spots/Week<br>3        | <u>Rate</u><br>\$1,200.00 |              |                       |            | ·    |               |
|     | Spots: # Ch        |                        |                                  | <del>-</del>           | Start/End Time            | Lenat        | h Ad-ID               |            |      | Rate Type     |
|     | 2 4                |                        | /08/12 10:08 PM M-F 1            |                        | M-F 10-1030p              |              | 0 SUSANMON            | ITEE002    |      | \$1,200.00 NN |
|     | 1 4                | Tu 10/                 | /09/12 10:28 PM M-F 1            | 0-1030p                | M-F 10-1030p              | :3           | O SUSANMON            | TEE003     |      | \$1,200.00 NN |
|     | 3 4                |                        | /10/12 10:24 PM M-F 1            | •                      | M-F 10-1030p              | :3           | 0 SUSANMON            | TEE003     |      | \$1,200.00 NN |
| 1   | Weeks:             | Start Date<br>10/15/12 | End Date MTWTFSS -TW-F           | Spots/Week<br>3        | <u>Rate</u><br>\$1,200.00 |              |                       |            | •    | <b>,</b> , ,  |
|     | Spots: # Ch        | Day Air                | Date Air Time Descr              | <u>ription</u>         | Start/End Time            | <u>Lengt</u> | h Ad-ID               |            |      | Rate Type     |
|     | 5 4                | Tu 10/                 | /16/12 10:23 PM M-F 1            | 0-1030p                | M-F 10-1030p              | :3           | O SUSANMON            | ITEE003    |      | \$1,200.00 NA |
|     | 6 4                | W 10/                  | /17/12 10:15 PM M-F 1            | 0-1030p                | M-F 10-1030p              | :3           | O SUSANMON            | TEE006     |      | \$1,200.00 NN |
|     | 4 4                | F 10/                  | /19/12 11:08 PM M-F 1            | 0-1030p                | M-F 10-1030p              | :3           | O SUSANMON            | TEE006     |      | \$1,200.00 NN |
| ,   | Weeks:             | Start Date<br>10/22/12 | End Date MTWTFSS<br>10/28/12 MTF | Spots/Week<br>3        | <u>Rate</u><br>\$1,200.00 |              |                       |            |      |               |
|     | Spots: <u>#</u> Ch | Day Air                | Date Air Time Descr              | ription                | Start/End Time            | Lengt        | h Ad-ID               |            |      | Rate Type     |
|     | 7 4                | M 10/                  | /22/12 11:44 PM M-F 1            | 0-1030p                | M-F 10-1030p              | :3           | O SUSANMON            | TEE006     |      | \$1,200.00 NN |
|     | 9 4                | Tu 10/                 | /23/12 10:27 PM M-F 1            | 0-1030p                | M-F 10-1030p              | :3           | O SUSANMON            | TEE006     |      | \$1,200.00 NN |
|     | 8 4                | F 10/                  | /26/12 10:23 PM M-F 1            | 0-1030p                | M-F 10-1030p              | :3           | 0 SUSANMON            | TEE006     |      | \$1,200.00 NN |
| 14  | 10/13/12           | 10/27/12               | Sa 10-1030p                      | Sa 10-1030p            | 1-                        | :30          | 1                     | \$800.00   | NM   |               |
| 1   | Weeks:             | Start Date<br>10/08/12 | End Date MTWTFSS 10/14/121-      | Spots/Week<br>1        | <u>Rate</u><br>\$800.00   |              |                       |            |      |               |
|     | Spots: # Ch        | Day Air                | Date Air Time Descr              | iption                 | Start/End Time            | Lengt        | h Ad-ID               |            |      | Rate Type     |
|     | 1 4                | Sa 10/                 | /13/12 10:26 PM Sa 10            | 1-1030p                | Sa 10-1030p               | :3           | () SUSANMON           | TEE003     |      | \$800.00 NN   |
| 1   | Weeks:             | Start Date 10/15/12    | End Date MTWTFSS1-               | Spots/Week<br>1        | <u>Rate</u><br>\$800.00   |              |                       |            |      |               |
| ,   | Spots: # Ch        | Day Air                | Date Air Time Descr              | <u>iption</u>          | Start/End Time            | Lengt        | h <u>Ad-ID</u>        |            |      | Rate Type     |
|     | 2 4                | Sa 10/                 | /20/12 10:06 PM Sa 10            | -1030p                 | Sa 10-1030p               | :3           | O SUSANMON            | TEE006     |      | \$800.00 NN   |
| 1   | Weeks:             | Start Date<br>10/22/12 | End Date MTWTFSS<br>10/28/121-   | <u>Spots/Week</u><br>1 | <u>Rate</u><br>\$800.00   |              |                       |            |      |               |
|     | Spots: # Ch        | <u>Day Air</u>         | Date Air Time Descr              | iption                 | Start/End Time            | <u>Lengt</u> | <u>h</u> <u>Ad-ID</u> |            |      | Rate Type     |
|     |                    |                        |                                  | -1030p                 | Sa 10-1030p               |              | O SUSANMON            |            |      | \$800.00 NN   |

<u>Total Spots</u> 35 <u>Gross Total</u> \$26,100.00

Payment Terms 30 Days

Agency Commission

\$3,915.00

Net Amount Due

\$22,185.00